

People Powered Innovation® Test Drive

A Customised Experience With Immediate Results



WHAT'S NEW? WHAT'S DIFFERENT? .

People Powered INNOVATION involves people from across the organization in the discovery of what the world is calling for, what works, what energizes them, and what they aspire to.

People Powered INNOVATION focuses on what we want to create and what opportunities, resources and strengths we have to do that.

People Powered INNOVATION invites us to learn our way into the future through rapid field testing and engaging the unexpected with gusto.

People Powered INNOVATION ensures that solutions are systemic – addressing both social and technological issues.

BENEFITS FROM YOUR TEST DRIVE

- Practical solutions to a real challenge.
- Hands on experience with the process, the choice points and it's benefits
- Introduction to three of the most powerful approaches to innovation – Appreciative Inquiry, Design Thinking and Open Systems Theory.
- Enough of a feeling for **People Powered INNOVATION** to know whether it's a good fit and if so where best to use it.

IS PPI RIGHT FOR YOU? Check all statements that apply...

- ☐ We need breakthroughs in one or more of our service, production, R&D or management processes.
- ☐ We need relationships, coordination and collaboration between functions and across levels to be a lot better. We need truly innovative ways of working and organizing.
- ☐ We need to be more innovative and agile.
- ☐ We need a fresh business model, strategy, or operating system.

CAUTION! Use People Powered Innovation only if YOU

1. Believe that given the right support, people across your organization or network have the capability to co-create great innovations.
2. Want significant positive change – creating unprecedented, enduring advantage and prosperity for people, the enterprise and the planet.
3. Need the support and commitment of those who have to implement the changes.

TO BEGIN

1. Call Chantal Boutin at Prologue @ (613) 806-3228 (or any of the PPI creators listed below)
2. Schedule a meeting where we clarify:
 - a. Your Innovation Challenge
 - b. Your Hopes and Expectations – of us, of the test drive and of yourself
 - c. What else we need to do before the test drive

THE CREATORS OF PPI



Bernard Mohr is past Dean of Complex Systems Change at NTL Institute for Applied Behavioral Science and adjunct faculty in organizational innovation at Concordia University. He works throughout the USA, Central America, the Caribbean, Western Europe, Canada and the Middle East on human centered innovation of service delivery, management and production challenges. Representative clients include Baystate Health, British Petroleum, Canadian Broadcasting Corp., Coca Cola, Exxon, GSK, Delhaize, LL Bean, Novartis, Tufts Medical Center, US Internal Revenue Service and the World Health Organization. He the co-author of five books and many articles dealing with co-creating more humane and effective organizations. He can be reached at bjmohr@InnovationPartners.com



Don de Guerre After a distinguished international career as a consultant and manager working in the private, public service, and non-profit sectors, Dr. de Guerre is an Associate Professor at Concordia University. His major area of interest is the development of participative governance and organization and the further development of open systems theory. He teaches in the domains of human systems intervention and action research consulting process. He can be reached at don.deguerre@sympatico.ca



Douglas Austrom Ph.D. is an Adjunct Professor with Indiana University's Kelley School of Business and co-founder of Adjutant Solutions Groups. Doug has three decades of consulting experience with a wide range of organizations on four continents including The Nature Conservancy, Eli Lilly, Rolls-Royce, Remy International, AT&T, E. Merck Pharmaceuticals, RCI, DowElanco, Sandoz, Elanco, and Wellpoint. He is also a faculty partner and leads executive education programs for Kelley Executive Partners, Indiana University, and the Center for Food and AgriBusiness, Purdue University. He can be reached at daustrom@indiana.edu

Our friend David Cooperrider says it best...

"This work is about people being inspired every day and bringing their whole selves to work; it's about innovation arising from everywhere; and it's about realizing remarkable relationship value with stakeholders (patients, citizens, employees, communities, and the biosphere) —for unprecedented, enduring advantage and benefit."

PPI solves problems, but its about so much more. It's about positive change, its about creating a flourishing enterprise, using a rich mélange of Appreciative Inquiry, Design Thinking and Open Systems Theory. We invite you to explore the possibilities with us.

– Bernard Mohr, Don de Guerre and Doug Austrom